

CONTRACT



WCCB
1 Television Place
Charlotte, NC 28205
(704)372-1800

And:

Great American Media
1010 Wisconsin Ave NW Suite 800
Washington, DC 20077

Contract / Revision		Alt Order #
129517 /		07874323
<u>Product</u>		
<u>DCCC</u>		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/23/12 - 10/29/12	1193	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DCCC-Dem Cntrs Cmpg	09/06/12 / 09/06/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WCCB	Merideth Radow	Washington-Ea
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
8079	11	14
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
1	WCCB	10/23/12	10/26/12	Fox News Rising	530a-8a		:30			NM	5 \$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
5	WCCB	10/23/12	10/26/12	Fox News Rising	8a-9a	8a-9a	:30			NM	4 \$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
6	WCCB	10/23/12	10/26/12	Ellen	5p-6p		:30			NM	4 \$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
7	WCCB	10/23/12	10/26/12	How I Met Your Mother	630p-7p		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
8	WCCB	10/23/12	10/26/12	Big Bang Theory	7pm	7p-730p	:30			NM	4 \$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
9	WCCB	10/23/12	10/26/12	Big Bang Theory	730pm	730p-8p	:30			NM	3 \$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
10	WCCB	10/23/12	10/26/12	Fox News @ 10pm	10p-1035p		:30			NM	3 \$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
11	WCCB	10/23/12	10/26/12	EDGE	1035p-11p		:30			NM	3 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-TWTF--							
12	WCCB	10/27/12	10/28/12	Fox News @ 10pm	10p-1035p		:30			NM	1 \$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/22/12	10/28/12	-----SS							
13	WCCB	10/29/12	10/29/12	bones	8p-9p		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/29/12	10/29/12	-TWTF--							
14	WCCB	10/24/12	10/24/12	X Factor	X Factor		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/24/12	10/24/12	-TWTF--							
15	WCCB	10/25/12	10/25/12	X Factor	X Factor		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/25/12	10/25/12	-TWTF--							
16	WCCB	10/25/12	10/25/12	glee	9p-10p		:30			NM	0 \$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
Week:	WCCB	10/25/12	10/25/12	-TWTF--							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise added to contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Station, whether verbal or written.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
15	WCCB	10/24/12	10/26/12	World Series	730p-ccl		:30			NM	3	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	--21---					3	\$2,100.00			
16	WCCB	10/28/12	10/28/12	Fox NFL Late Game	NFL Football		:30			NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S					1	\$5,000.00			
17	WCCB	10/28/12	10/28/12	Panthers Game	Panthers Game		:30			NM	2	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-----S					2	\$8,000.00			
18	WCCB	10/29/12	10/29/12	Fox News Rising	530a-8a		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$90.00			
19	WCCB	10/29/12	10/29/12	Ellen	5p-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$225.00			
20	WCCB	10/29/12	10/29/12	Big Bang Theory 730pm	730p-8p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$600.00			
21	WCCB	10/29/12	10/29/12	Fox News @ 10pm	10p-1035p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/29/12	11/04/12	M-----					1	\$450.00			
N 22	WCCB	10/23/12	10/28/12	Ellen	5p-6p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-TWTF--					1	\$350.00			
N 23	WCCB	10/23/12	10/28/12	Anderson	4p-5p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	10/22/12	10/28/12	-TWTF--					1	\$250.00			

Totals 42 \$37,095.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	38	\$35,730.00	\$30,370.50
10/29/12 - 10/29/12	4	\$1,365.00	\$1,160.25
Totals	42	\$37,095.00	\$31,530.75

Signature: _____ **Date:** _____

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